

Media Release



Enjoy a whole new fun holiday experience at Changi Airport this June!

***Southeast-Asia's first child-friendly moveable playsystem
makes its debut at Changi!***

SINGAPORE, 30 May 2011 – Airport visitors and passengers can now experience a whole new level of fun this June school holidays with two new child-friendly facilities - a new dynamic indoor playground and a bouncing giant inflatable playground!

New first-of-its-kind Indoor playground

SingKids Playsystem is the latest addition to the list of family and child-friendly facilities at Changi Airport, making its Southeast Asian debut in Singapore at Terminal 3's Basement 2. Designed and manufactured in Japan, the playsystem features movable rides that offer hours of fun for children aged between 1 and 12 years of age. Set in a colourful and cheerfully decorated, safe environment, SingKids Playsystem not only promises to provide children with an exciting play time, it also promotes family bonding as well as opportunities for children to make new friends. Popular rides in the playsystem include the *Spinning Palm Tree*, *Dancing Balloons*, *Sky Rider* and the *Air Ball Pool*. Access to the facility is payable, and a ticket admits one parent/guardian and a child.

Let's Play@Changi!

For the little ones who have lots of extra energy to expend this June holidays, they can do so at Let's Play@Changi, the airport's latest giant inflatable playground! From now till 26 June, children at the airport will be able to have a bouncing good time at the inflatable playground. Photo-taking opportunities abound with inflatable model airplanes, slides and even a miniature replica of the Changi control tower! For younger children,

there is an option of a smaller playground at the side for them to enjoy. Visitors will just need to produce their *Changi Rewards*¹ card or a receipt of any amount spent at Changi's retail outlets and restaurants to enjoy this facility. Let's Play@Changi is opened daily till 26 June 2011 from 12 noon to 10pm, and is located at Terminal 3, Departure Hall, near Check-in Row 11.

'Fabulous Fridays' Deals in June

In addition to having an immense fun time at Changi Airport with the new child-friendly facilities, visitors can also look forward to more exciting retail promotions. For the month of June, *Fabulous Fridays*² is featuring children-themed products such as Disney plush toys, M&Ms candy dispensers and Crayola activity sets, at an incredible price of just S\$3! To be eligible to purchase the 'Fabulous Fridays' deal of the week, shoppers just need to spend a minimum of S\$30 in a single receipt at Changi using their Visa card, or S\$60 by other means. For more information about the 'Fabulous Fridays' deals, please visit www.changiairport.com/millionaire.

Changi Airport is not only an airport for passengers as it is also a destination in itself. Changi Airport Group continues to introduce new initiatives to attract more local visitors to the airport. An ongoing retail promotion – Fly or Not, You Shop We Absorb – sees the majority of the retail shops in the Changi Airport public areas absorb 7% GST³, so that visitors will enjoy great savings when they shop here. Other retail campaigns include the return of the 'Be a Changi Millionaire' promotion and Changi Rewards programme. These efforts help to increase visitor numbers to the airport and grow the retail business at Changi. To date, Changi Airport has registered average footfall of about 1 million visitors to Terminal 3's Basement 2 each month.

¹ Changi Rewards is a programme to reward shoppers and diners at Changi Airport. Every minimum spend of S\$10 in a single receipt at Changi Airport outlets earns members *Changi Rewards* points, which can be redeemed for Changi Airport Dollar vouchers.

² 'Fabulous Fridays' was recently launched by Changi Airport Group and VISA. It is a special shopping programme that offers travellers and visitors at Changi Airport the opportunity to snag some of the season's hottest buys at a fraction of the original retail price every Friday. Each month will feature a unique theme such as Electronics, Perfumes and Cosmetics, Children, Fashion and Liquor, at an attractive discount. This promotion will run for 30 weeks starting 6 May to 30 November 2011. For more details on 'Fabulous Fridays' deals in June, please refer to Annex A.

³ Exclude F&B and services outlets (including Supermarkets), and Terminal 1 Relay Bookstore.

For more information, please contact:

Kwan Shu Qin (Ms)
+65 6595 6821(DID)
+65 9835 2989 (Mobile)
kwan.shuqin@changiairport.com

Samantha Lee (Ms)
+65 6541 2101(DID)
+ 65 9791 7465 (Mobile)
samantha.lee@changiairport.com

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. Through its subsidiary Changi Airports International, the Group invests in and manages foreign airports to spread the success of Changi Airport internationally.

Changi Airport (www.changiairport.com) is the world's most awarded airport having garnered more than 360 accolades since it opened in 1981. It is also one of the world's busiest airports for international traffic, managing more than 42 million passenger movements in 2010, an annual record. The airport, which has four terminals, serves some 100 airlines flying to over 200 cities in about 60 countries and territories worldwide. A flight takes off or lands at Changi roughly once every two minutes.

Fabulous Fridays Deals – June

Month	Date	'Fabulous Fridays' Deals	Photo	Original Retail Price	'Fabulous Fridays' Price	Product Info
June	3 Jun	Disney Plush		\$37.20	\$3	<ul style="list-style-type: none"> • Each set comes as a pair (Mickey and Minnie, Pooh and Tigger, Pooh and Piglet) • Available in various designs
	10 Jun	M&Ms Candy Dispenser		\$34.50	\$3	<ul style="list-style-type: none"> • Real working coin bank • Comes with 2 x 45g bags of Milk Chocolate M&Ms • Assorted colours • Country of origin – France
	17 Jun	2 Crayola Activity Sets		\$37.20	\$3	<ul style="list-style-type: none"> • Each set comes with Twistables Activity Set and Markers Activity Set • Each Activity Set comes with colouring book and/or stickers • Great for travel and vacation
	24 Jun	Smarties Giant Tube Toppers Trio Pack (3 x 170g)		\$36.50	\$3	<ul style="list-style-type: none"> • Comes with 3 Giant Tubes of 170g • Assorted designs (Disney Cars, Princess, Winnie the Pooh) • Country of origin – Switzerland