



Invitation to Propose

Changi Airport Group (Singapore) Pte Ltd would like to invite interested companies to participate in a Direct Marketing Exercise for the Brand Name Asian/ Western Specialty Restaurant Concession at Viewing Mall Central, Level 3, Terminal 1.

We are looking for brands that will enhance, add value and differentiate the dining experience for passengers at the Airport in Terminal 1.

Interested companies are to submit bids for BOTH concessions. The concept(s) submitted for the two concessions can be the same or different brand. Concepts with multi labels are recommended but not compulsory. Separate proposals for each concession must be submitted and each proposal will be evaluated separately.

Evaluation and award will be at the discretion of Changi Airport Group (S) Pte Ltd.

Direct Marketing Details

Title:	<u>Concession A</u> Direct Marketing for the Brand Name Asian / Western Specialty Restaurant Concession at Viewing Mall Central, #03-21, Terminal 1	File Reference:	CAG000/CM/2018/T21
		Concession Category:	Food & Beverage
		No. of Concessions:	2
	<u>Concession B</u> Direct Marketing for the Brand Name Asian / Western Specialty Restaurant Concession at Viewing Mall Central, #03-18, Terminal 1		
Location and Size:	<u>Concession A</u> Viewing Mall Central, #03-21, Terminal 1 (232 sqm or thereabouts)		
	<u>Concession B</u> Viewing Mall Central, #03-18, Terminal 1 (332 sqm or thereabouts)		

Tenancy Period :

Concession A

Three (3) years from 11 March
2019 to 10 March 2022

Others:

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Concession B

Three (3) years from 31 July 2019
to 30 July 2022

Renewal Option:

Three (3) years, at CAG(S)'
absolute discretion

Publication Details

Opening Date:

3 August 2018

Contact Person for the Direct Marketing Exercise

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