

Direct Marketing Award Details

Title: Direct Marketing for Luxury Brand Name

Concession(s) at Departure / Transit Lounge,

Terminal 1

File Reference: CAG/000/CM/2023/T40

Location De

Departure/Transit Lounge East, Terminal 1

Concession Category:

Retail

and Size:

No. of

Concession(s): 3

Tenancy

Concession A:

Period:

Three (3) years and six (6) months, commencing from 18 July 2024 to

17 January 2028.

Concession B:

Three (3) years and six (6) months, commencing from 11 September

2024 to 10 March 2028.

Concession C:

Three (3) years and six (6) months, commencing from 19 December

2024 to 18 June 2028.

New Term Option:

No

Publication

Direct

Details

14 August 2023

Marketing Opening Date:

Successful Operators' Details

Concession	Successful Operator
Α	Saint Laurent (Singapore) Pte. Limited ("Saint Laurent")
В	Lagardere Travel Retail Singapore Pte. Ltd. ("Longchamp")
С	Hugo Boss South East Asia Pte. Ltd. ("Hugo Boss")