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### **Invitation for Direct Marketing Exercise**

Changi Airport Group (Singapore) Pte. Ltd. would like to invite established retailers to participate in a Direct Marketing Exercise for the Mid-Price Brand Name Fashion Concessions at the Departure/Transit Lounge West, Level 2 of Terminal 1.

We are looking for exciting and unique mid-price fashion brands and concepts that will inject buzz to and differentiate the retail offering at Terminal 1 of Singapore Changi Airport. All product categories may be considered, except for Liquor & Tobacco and Perfumes & Cosmetics.

### **Details of Direct Marketing Exercise**

|                           |  |                              |                    |
|---------------------------|--|------------------------------|--------------------|
| <b>Title:</b>             | Direct Marketing for Mid-Price Brand Name Fashion Concessions at the Departure/Transit Lounge West, Level 2, Terminal 1  | <b>File Reference:</b>       | CAG000/CM/2018/T23 |
|                           |  | <b>Concession Category:</b>  | Retail             |
| <b>Location and Size:</b> | <b>Concession A</b> – 110sqm or thereabouts;<br><b>Concession B</b> – 70sqm or thereabouts;<br><b>Concession C</b> – 79.26sqm or thereabouts;<br><b>Concession D</b> – 82.36sqm or thereabouts | <b>No. of Concession(s):</b> | 4                  |
| <b>Tenancy Period :</b>   | <b><u>Concessions A and B</u></b><br>Three (3) years from 11 April 2019 to 10 April 2022<br><br><b><u>Concessions C and D</u></b><br>Three (3) years from 14 April 2019 to 13 April 2022       |                              |                    |
| <b>Renewal Option:</b>    | No   |                              |                    |
| <b>Opening Date:</b>      | 8 August 2018  |                              |                    |

**Contact Person**

**Name:** Alicia Wong (Ms.)

**Designation:** Senior Associate, Airside Planning  
& Leasing

**Contact No.:** 6541 2128

**E-mail:** alicia.wong@changiairport.com

**For interested operators, please request for a copy of the leasing document from Ms. Alicia Wong.**

**Important information for Site Visit**

1. Should you wish to view the site, please give prior notice of your attendance. The Airport Police Division takes about 5 to 7 working days to process the application for the Visitor Pass (for access to the airside).
2. Kindly email to the **above contact person** the following details should you wish to view the site:-
  - (i) Full Name (as in NRIC)
  - (ii) NRIC/FIN No. (with expiry date of Work Permit)
  - (iii) New Malaysian IC (compulsory for Malaysian or Singapore PR)
  - (iv) Passport No.
  - (v) Date of Birth
  - (vi) Nationality
  - (vii) Country of Birth
  - (viii) Gender
  - (ix) Race
  - (x) Mobile No.
  - (xi) Home Address
  - (xii) Company
  - (xiii) Designation

Note: Please bring along your NRIC, Passport or Work Permit with **photo attached** in exchange for the Visitor Pass for the site visit.