



Invitation to Participate in Direct Marketing Exercise

Changi Airport Group (Singapore) Pte. Ltd. would like to invite interested companies to participate in the Direct Marketing for Brand Name Temporary Pushcart(s) at Departure/Transit Lounge South, Main Events Area, Terminal 2, Singapore Changi Airport.

We are looking for unique and exciting brands and concepts that will inject buzz to and differentiate the retail offerings at Singapore Changi Airport in the lead up to and during the National Day and/or Mid-Autumn Festival period. Only Delicatessen and [For National Day-themed only] Local Specialty products will be considered.

Direct Marketing Details

Title:	Direct Marketing for Brand Name Temporary Pushcart(s) at Departure/Transit Lounge South, Main Events Area, Terminal 2	File Reference:	CAG/000/CM/2018/T15
		Concession Category:	Retail
Location and Size:	Departure/Transit Lounge South, Main Events Area, Terminal 2 (Each pushcart is 2.2 sqm or thereabouts)	No. of Pushcart(s):	5
Tenancy Period :	<u>[National Day-themed]</u> Four (4) weeks from 30 July 2018 to 26 August 2018 <u>[Mid-Autumn-themed]</u> Four (4) weeks from 28 August 2018 to 24 September 2018		
Renewal Option:	No		

Publication Details

Direct Marketing Opening Date: 16 May 2018

Contact Person for the Direct Marketing

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