



Invitation to Direct Marketing

Changi Airport Group (Singapore) Pte. Ltd. ("CAG(S)") would like to invite interested companies to participate in a Direct Marketing Exercise for the **Specialty/ Brand Name Shop Concession(s)** at the Departure/Transit Lounge North of Terminal 4.

We are looking for unique and exciting brands and concepts with a proven track record that will inject buzz to and differentiate the retail offerings at Singapore Changi Airport. Preference will be given to brands that are not already represented at Departure/ Transit Lounge of Terminal 4. All product categories may be considered, except for Liquor & Tobacco and Perfumes & Cosmetics.

The decision of the evaluation, final allocation and award of the Concession(s) will be at the absolute discretion of CAG(S).

Details of Direct Marketing Exercise

Title: Direct Marketing for Specialty/ Brand Name Shop Concession(s) at Departure/ Transit Lounge North, Terminal 4

File

Reference: CAG/000/CM/2023/T39

Concession

Category: Retail

Size of units:

Concession(s)	Floor Area (sqm or thereabouts)
A	150
C	79
D	107
E	151
G	143
H	79
M	102
P	84

No. of

Concession(s): 8

Important Information for Site Visit

1. Should you wish to view the site, please give prior notice of your attendance. For information, the Airport Police Division will take about 7 days to process the application.
2. Kindly email to **the above contact person(s)** with the following details should you wish to view the site:-
 - i) Full Name (as per NRIC/ Passport)
 - ii) NRIC/FIN No. (compulsory to provide Expiry Date of Work Permit)
 - iii) New Malaysian IC (compulsory for Malaysian or Singapore PR)
 - iv) Passport No.
 - v) Date of Birth (in DD/MM/YYYY format)
 - vi) Nationality
 - vii) Country of Birth
 - viii) Gender
 - ix) Race
 - x) Mobile No.
 - xi) Home Address
 - xii) Company Name (as per ACRA)

Note: Please bring along Work Permit, NRIC or Passport with **photo attached** in exchange for the Visitor Pass for the site visit. Identification cards without photos attached will **not** be allowed for exchange for Visitor Passes.